



- Cultural Prospectus
- Council 2015/20 Corporate Plan – clear commitment to economic growth property – one of 6 priorities is Culture and Heritage
- Trigger Guildhall – strategic context
- Vision for Culture and Heritage
- Engage with key partners – HLF/LEP/Arts Council
- Build support
- Secure co-investment and delivery partners

Outcomes



- Increased partner investment
- Built new audiences/participants
- New cultural/commercial collaborations
- More year round cultural offer
- West Norfolk cultural brand



- Arts Council Funding/NPO's funding over 4 years

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| Creative Arts East | £600,000 |
| Curious Directive (Norwich) | £359,272 |
| Norfolk and Norwich Festival | £4,812,680 |
| Norwich Arts Centre | £728,284 |
| Seachange Trust (Great Yarmouth) | £1,560,000 |
| Writers Centre Norwich | £1,993,620 |
| BCKLWN | !!! |



- Arts Council funding for West Norfolk
 - Creative Arts East £95K
 - Collusion Bid £70K
 - Norfolk Bridge agreed £25K
- Collaborative approach – Norfolk NPO's, NMS/Collusion
- Funding bids e.g. strategic touring, digital technology, Cultural Educational Partnership
- Cultural Board